

Course	Tourism Development Program
Centre	CETT-UB
Type of course	Semester
Area of Study	Tourism
Year	2011-2012
Overview	<p>The Tourism industry is developing rapidly. Its impact on the economy and the development of cities and territories is undeniable. Furthermore, tourist demand is evolving and consumer habits are changing continuously. In this context, cities, regions, countries and particularly businesses from all over the world are working hard to improve their competitiveness.</p> <p>Our highly specialized semester program will enable students to further develop their knowledge of the Tourism sector and set the basis for a deeper understanding of its reality and challenges.</p>
Start	January 2012
End	June 2012
Deadline for application	November 2011
Eligibility	<p>Undergraduate Students</p> <p>Second Year of the degree completed</p> <p>Accreditation of languages: Level of Spanish (Intermediate)</p>
What's Included	<p>Tuition Fee</p> <p>Accommodation: Full room and board, double occupancy</p>
Credits	Up to 30 ECTS
Language	English and Spanish
Hours of instruction	Up to 360
Other sessions available	Fall 2012-2013 / Winter 2012-2013
Related Courses	<i>Cultural and Urban trends in a global environment - Summer Course</i>
Remarks	<p>Internship is Optional.</p> <p>Courses are subject to change.</p>